



2017 Benefit Donation and Advertisement Purchase Form

Donations valued at \$250 or more receive a complimentary half-page ad in the program book.
Program books are distributed to all attendees and families at Community.

Business name:

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

How are you familiar with HP Community?

- I'm alum
 Family

- Friend/Neighbor
 Mailings

- Staff member
 Board member

DONATIONS

RAFFLE or SILENT AUCTION DONATION

Prize value:

Donations valued at \$250 or more receive a complimentary half-page ad. See back for ad specifications.

Prize description:

Restrictions / expirations:

CASH DONATION

Dollar amount:

Donors of \$100 or more are recognized in the program book.

Donor name for program book:

Donations may be sent directly to:

Highland Park Community
C/o Annual Spring Benefit
1850 Green Bay Road
Highland Park, IL 60035

2017 Benefit Advertisement Purchases

Business name: _____

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

ADVERTISEMENT PURCHASE

ADVERTISEMENT SPECIFICATIONS

- Full-page ads 4.875" w x 8" h
- Half-page ads 4.875" w x 3.875" h

ACCEPTABLE ARTWORK FORMATS (Black & White Ads Only)

- Email preferred but original hardcopy artwork accepted (must be sized to fit)
- Print-ready PDF (preferred)
- 300 dpi .tif or .jpeg at actual size
- No bleeds. All ads will appear in a self-contained box

PAGES AVAILABLE FOR PURCHASE

Call Sofia Alvarez at 847-432-3301 to determine major ad availability. If you are sending in a complimentary half-page ad for a donation valued at \$250 or more, please check here.

Half-page ad (4.875" w x 3.875" h).....	\$125: _____
Full-page ad (4.875" w x 8" h)	\$225: _____
Inside back cover full-page ad (4.875" w x 8" h).....	\$275: _____
Inside front cover full-page ad (4.875" w x 8" h).....	\$300: _____
First page of program full-page ad (4.875" w x 8" h)	\$300: _____
Outside back cover full-page ad (4.875" w x 8" h).....	\$325: _____

DEADLINES & MAILING INFORMATION

Ads need to be submitted by Friday, March 31, 2017. Ads may be emailed directly to Sofia Alvarez at sofia@hpcommunity.org or by mail to:

Highland Park Community
C/o Annual Spring Benefit
1850 Green Bay Road
Highland Park, IL 60035